

TRAFFIC SYSTEM
MEDIA MANAGER

WEB

SUITE

CHYRO



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Traffic System and Media Asset Management united in a single inovative Web-App

- Multiplatform : PC and MAC
- Thin client : runs in a Web browser locally or through the Internet.
- Interoperable : RSS XML and Web Services.
- Modern: HTML5 and AJAX.

A Media Asset Manager and a Traffic System created to work as a single service

- a complete Traffic System and broadcast MAM
- prevent redundant data entries
- automatize the creation of secondary and dynamic events
- generate dynamicaly your catch-up exports based on your scheduling grids
- export automatically your playlists to your broadcast automation when finished

Operable in any circumstances :

- support any non-latin language through the use of the UTF-8 standards
- no client software installation required : an up-to-date internet browser is all you need
- operable locally or remotely through a secure Internet access
- unlimited concurrent user sessions

- **Multiple broadcast channels support**
 - **Advanced search language**
 - **Contracts management, linear and non-linear broadcasting rights management**
 - **Programs management :**
 - Customizable editorial informations, EPG
 - Morality Code, intellectual property rights management
 - Short programs, promotions and advertising management
 - **File management:**
 - Automatic generation of low-resolution proxies, video formats validation
 - Indicators and secondary events creation
 - Customizable workflow engine (archiving, external servers transfers, etc.)
 - Multiple simultaneous dynamic editing and transcoding (HD/3D/4K).
 - Automatic exports of low-resolution files to VOD, UGC, or your own Chyro Web Portal platforms
 - **Non-linear broadcasting scheduling and automatic exports**
- Linear broadcast scheduling, with weekly and daily views**
- Automatic, semi-random programs scheduling
 - Automated management of multicasting and program series
 - External playlist importation tool from XML, CSV or advertising agencies EDI formats
 - Program block management
 - Lives broadcast rerun management
 - Real-time broadcasting rights computations
 - Secondary and dynamic events management
 - Advertising cuts and matching secondary events generation
- **Complete TV Channel management dashboard**
 - Ready to Broadcast status management
 - Intellectual properties declarations (CSA, SACEM, etc.)
 - Server purges management
 - Custom queries and CSV/PDF exports
 - As Run Logs imports
 - **Access to our integrated APIs : Get, Set, Search.**

BENEFITS

KEY FEATURES