

# A professional online playlist editor tailored to your needs

- Multiplatform : PC and MAC
- Thin client : runs in a Web browser locally or through the Internet.
- Interoperable : RSS XML and Web Services.
- Up to date : HTML5 and AJAX.

## A professional playlist editor fitting your needs :

- Intuitive scheduling user interface, based on Drag&Drop
- Automated grid construction : multicasting, program series
- Editorial approach to graphics : automated policies, dynamic event support
- Export your playlist directly in the native format of your broadcast automation
- A streamlined experience, customizable with specialized modules

## Operable anywhere, without any extra effort :

- International standards (UTF-8 text, multiple framerates support)
- No client software installation required : an up-to-date internet browser is all you need
- No servers to host : the system is housed for you in a datacenter
- Upgradable seamlessly to Chyro Web Traffic or Chyro Web Suite

## • Advanced search language

### • Programs management :

- Editorial informations, EPG, morality codes
- Short programs, promotions and advertising management

### • Broadcast scheduling, with weekly and daily views

- Easy scheduling user interface : Drag & Drop, copy, cut and paste programs...
- Automated management of multicasting and program series
- Program block management
- Lives broadcast rerun management
- Graphics and dynamic events management

### • TV Channel management dashboard

### • Ready to Broadcast status management

### • CSV / PDF exports

### • File manager :

- Preview videos in the application
- Send files and playlist to your broadcaster through FTP

### • Automated playlist generator :

- Generate and schedule automatically thematic blocks of programs (fillers, music clips...)

### • Ad cuts :

- Schedule your programs in multiple parts to insert advertising or other programs in between

### • Youtube / Dailymotion upload (*requires File Manager module*) :

- Send your files with its editorial data directly to Youtube, Dailymotion, or both.

BENEFITS

KEY FEATURES

MODULES